



Designed and erected by Delta Steel Buildings Co., the new Star Lite RollerCade—on North Harry Hines Boulevard—is accented by color in startling white, vivid turquoise and

bright yellow. Delta's low silhouette roof line adds to the modern eye-pleasing distinctiveness of this new 20,000-sq.-ft building especially designed for skaters.

# Delta Steel Buildings Co. Meets Unusual Challenges

The ability of the Delta Steel Building Co. to meet any unique challenge in the manufacture and fabricating of pre-engineered steel buildings for commerce and industry is certainly self-evident in the beautiful new Star Lite RollerCade in Dallas on North Harry Hines Boulevard.

"Beautiful" might not be a word often thought of in connection with pre-engineered steel buildings, but in the case of the Star Lite RollerCade, it is the word which best applies.

The exterior walls of masonry and glass are striking in soft tones of turquoise and white. The low silhouette is handsome, conforming to the terrain and adding to the distinctiveness of the entire structure.

Of course, Burl Gibson and Lester Young, owners and operators of the new rollerCade, are delighted with their building.

"The problem that we presented to Delta Steel Buildings," said Mr. Gibson, "was no small one. We needed a 100-foot area with no columns to interfere with skaters. Climatically, summer-winter air conditioning was a must and yet cost had to be kept to a minimum."

Working, as they always do on every job, Delta Steel people took

the specified requirements and after studying the problems involved, made recommendations with complete building plans tailored to overcome the problems, meet all building codes and to handle the roller skating recreational facilities.

In Delta Steel Building's manufacturing plant in Dallas, the rigid steel frames were designed, cut and assembled using many varieties of special jigs, automatic welding and roll forming machines.

These pieces were delivered to the site and complete assembling and erection was done by Delta-trained and Delta-supervised construction crews.

In addition to the pre-engineered steel parts required for the building, Delta Steel's complete general contract service provided all the concrete, masonry, glass and aluminum work.

Today, the Star Lite RollerCade is an eye-catching, big building,

100-by-200-by-12 feet of clear-span rigid-frame design. It is completely insulated for summer-winter air conditioning.

Nightly in cool comfort, or in pleasant warmth as the season requires, skaters whirl around good looking, decorative clear space. The rollerCade is a well-designed building for sport and relaxation.

But to Delta Steel Buildings Co., the smart, efficiently de-

signed Star Lite RollerCade represents another challenge, met and conquered, to the satisfaction of the owner, his pocketbook and his customers.